

## Who We Are:

URGE is an Easley based women's roller derby team starting its tenth season of competition. With over 1000 teams world-wide, URGE is one of three teams in the Upstate and at least twenty teams within a three hour drive.

Our main focus is on enabling women from all over the Upstate to participate in a fun, exciting and physically demanding sport. Boot camp serves as an introduction and is open to all women ages 18 and up. No experience necessary, we will teach you how to skate. For those that love a great workout but are not interested in participating in a bout or cannot participate due to medical reasons, we offer "non-player" memberships. Our goal is to provide the opportunity to be part of a team where respect, support, teamwork, and community come above all.

## U.R.G.E.

Thank you for considering an URGE Sponsorship for the 2018 Season. Please contact your local skater or email Lars Nikolaus at [URGE.Recruiting@gmail.com](mailto:URGE.Recruiting@gmail.com)



## Your Benefits

Roller derby is an emerging promotional platform with many opportunities for partners to leverage its positive, athletic, hip, smart and sexy image, and the recognition for community support. Partners can enhance their own brand image by affiliating with the all-female, skater operated sports league which consistently delivers captivating and memorable fan experiences unlike anything else in the Upstate.

Roller derby is very expensive and paid for by skaters. Skates, safety gear, and mandatory insurance can easily add up to four hundred dollars. Monthly fees cover the rent of the rink for practice. URGE relies on sponsorships, ticket sales, and donations to pay for bouts and boot camp sponsorships will allow more women to be part of an extraordinary team.

Please consider a sponsorship to assist URGE helping women get involved in a sport that not only improves physical condition and overall wellbeing, but also develops and improves self-esteem and confidence. Our training is tailored to work with beginners, intermediate and seasoned skaters to continuously being able to set, and most importantly REACH goals, giving everyone the opportunity to experience achievement and self-worth.

# UPSTATE ROLLER GIRL EVOLUTION

## 2018

### Sponsorship Information

[www.UpstateRollerGirlEvolution.com](http://www.UpstateRollerGirlEvolution.com)  
[URGE.Recruiting@gmail.com](mailto:URGE.Recruiting@gmail.com)



### All sponsorship packages include:

- ◆ Your logo on URGE Website
- ◆ Announcement at all Home bouts
- ◆ 2 season tickets valid at all Home bouts
- ◆ 2 URGE Shirts

### Bronze Level \$200

- ◆ **Quarter page** ad in all Home bout programs
- ◆ Periodic mentioning on our Facebook page
- ◆ Logo on 1 Home bout flyer

### Silver Level \$400

- ◆ **Half page** ad in all Home bout programs
- ◆ Periodic mentioning on our Facebook page
- ◆ Facebook listing of 1 of your events per quarter
- ◆ Banner at Home bouts\*
- ◆ Logo on two Home bout flyers
- ◆ 8 1/2 x 11 Sponsorship Poster

### Gold Level \$600

- ◆ **Full page** ad in all Home bout programs
- ◆ Frequent mentioning on our Facebook page
- ◆ Facebook listing of 1 of your events per month
- ◆ Display table\*
- ◆ Banner at Home bouts\*
- ◆ Logo on three Home bout flyers
- ◆ 11 x 17 Sponsorship poster
- ◆ 1 meet and greet at your event



### Platinum Level \$1,000

- ◆ Sponsor poster in various locations
- ◆ **Full page** ad in all Home bout programs
- ◆ Frequent mentioning on our Facebook page
- ◆ Logo on URGE webpage
- ◆ Webpage and Facebook announcement
- ◆ Facebook listing of 1 of your events per month
- ◆ Display table\*
- ◆ 2 additional season tickets
- ◆ 2 additional URGE shirts
- ◆ Up to 4 banners\*
- ◆ Unlimited additional tickets at 1/2 price
- ◆ 1 meet and greet

### Sponsorship A La Carte

- ◆ Logo on URGE Website \$20
- ◆ Advertising in Home bout programs (single bout/season)
  - 1/4 Page \$25/\$100
  - 1/2 Page \$50/\$175
  - Full Page \$75/\$225
- ◆ Announcements \$25/\$75
- ◆ Display table\* \$100/\$300
- ◆ Banner\* \$50/\$200

\*supplied by your business

## Sponsor a Skater

Your derby player will wear her choice of shorts/legging/skirt printed with your logo/name and your business/name will be listed on the Skater Sponsor page for the bouts of your choice. If skater has not passed assessments, other displays will be used. Includes sponsorship poster for your business.

### Pick-Your-Player

- ◆ 2 bouts \$100.00
- ◆ 4 bouts \$150.00
- ◆ Season \$200.00

### Season-A-Skater

Sponsorship pays for the annual skater fees (practice, insurance, jersey, equipment, travel).

### Basic \$375

- ◆ Annual skater fees
- ◆ Add Bronze package for 1/2 price

### Intermediate \$525

- ◆ Annual skater fees & insurance
- ◆ Your logo displayed at 2 Home bouts
- ◆ Sponsor listing in all Home bout programs
- ◆ Add Bronze or Silver package for 1/2 price

### Freshmeat \$750

- ◆ Skater fees, insurance, jersey & equipment
- ◆ Sponsor listing in all Home bout programs
- ◆ Add Silver or Gold package for 1/2 price

